



Vendor Manual
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Vendor
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TO: All Goody's Vendors

FROM: Jim Walker, Director QR/EDI

SUBJECT: Vendor QRS Catalogue Requirement

DATE: December 15, 2003

As you know, UPC's are an integral part of the supply chain management in today's retail environment. The UPC clearly benefits both the retailer and the vendor by standardizing product identification for your product offerings.

The UPC gives Goody's the ability to generate more accurate orders, and provides us the opportunity to improve our inventory position by understanding- down to the style/color/size level- what is actually selling. Goody's is able to share this information with our vendors with a goal of better meeting consumer demand through improved planning and forecasting.

In order to maximize this available UPC information in our systems, Goody's will need to have access to your UPC data. **Therefore, effective February 1, 2004, Goody's is requiring that our trading partners make their UPC data available to us via QRS's Catalogue Services.**

A QRS representative will be contacting you shortly to review the benefits/requirements of using QRS's Catalogue Services for Goody's. If you have any questions/concerns regarding QRS Catalogue or this process, please don't hesitate to contact QRS directly at 1-800-UPC-TALK (800-872-8255) option 1,1.

Once again, Goody's will require that ALL GOODY'S VENDORS make their UPC data available to us via QRS's Catalogue Services effective February 1, 2004.

Sincerely,

Jim Walker
Director- EDI/QR

Cc: Bob Whaley, VP- Distribution Center & Logistics